

SARAH JANE MORTENSON

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EDUCATION

LEE UNIVERSITY | Cleveland, TN
Aug. 2017– Dec. 2020
Business Administration, Marketing
Management Emphasis

SOCIAL INFLUENCE

Instagram Influencer Partnerships

- Revive Superfoods
- Lumiex
- Unico Nutrition
- Liquid IV
- Tom & Dean
- Snap Wireless
- Cafe 504 Coffee
- Formulate
- Bliss and Vinegar
- Jord Watches
- ProFlowers
- Lindt Chocolate + Target
- Quip
- Influinster
- Loopycases
- The Seaweed Bath Company
- Eat Your Coffee
- Native Deodorant
- Maria and Ricardo's tortillas
+ Whole Foods
- Little Skystone
- Case Fetish
- Dreaming World Wide

WORK EXPERIENCE

ATLANTIC SERVICES GROUP

Washington, D.C.

Blog Manager | 8/20 – Present

- Blog Management
- Social Media
- SEO Development

A.K. RIKKS

Grand Rapids, MI

Marketing Intern | 6/20 – 8/20

- Customer Service
- Event Coordinating
- Project Development
- Content Creation
- Auditing
- Sku Mapping

SKILLS

- Content Creation
- Social Media Development
- Personal Relations
- Layout and Formatting
- Forecasting
- Leadership
- Canva

PARKCHIRP

Chicago, IL

SEO Developer | 6/20 – 7/20

- SEO Development
- Google Algorithm Analysis

PLANET FITNESS

Cleveland, TN

Service Representative | 1/20 – 3/20

- Customer Assistance
- Front Desk Daily Activities
- Member needs